

Flourish. Inside & Out.



Audrey Wong Mortensen made her foray into the wellness industry in 1986. What started out as a mere interest has since transformed into a lifelong passion.

Nutrition

Audrey's interest in keeping the body young and healthy drove her to find out more about the way the body works. She was most intrigued to discover that the fact that the outer appearance and health of a person is influenced by the food that that person eats. Every wrinkle is a sign of ageing and ageing comes from within the body.

To develop her interest, Audrey, already a strategic marketing post-graduate from New York University, decided to educate herself in nutrition. She graduated with a Bachelor's degree in Holistic Nutrition in 2004 and is currently pursuing her Master's qualification in the same field. Her formal education in nutrition has confirmed and strengthened her belief that good nutrition is the key to great health.

Audrey believes that nutrition is the ammunition that we give our body to fight against damaging free radicals that result from daily metabolism (living), over exposure to the sun and environmental toxins. In order to ensure healthy future generations, eating right and serving the right foods to the young is especially important.



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Skin Care

Besides nutrition, Audrey has also made significant headway in the skin care industry, another passion which she has pursued relentlessly. Since starting her first beauty salon in 1990, Audrey has established two lines of skin care: first, the Dui Clinique system, which consists of a range of skin care products and the Dui Clinique machine. The flagship of this system is the treatment of scar, acne and pigmentation treatment and face lifting. The Dui Clinique system has been on sale in Norway, Sweden, Finland and England since 1997; the second is Audrey Christian Skin Care, a mass market cosmeceutical skin care brand launched in 2011. This is in line with Audrey's belief that good skin care should be available to everyone.

While working in her beauty salon with European herbs and armed with her knowledge of nutrition, Audrey discovered the magic of marrying these herbs with beta glucan 1.3/1.6 for a phenomenal slimming formula, which is both effective and safe to consume.

In 2007, Audrey developed best-selling slimming supplements, 30days[™] Waistline and in 2008, 30days[™] Hips, Buttocks & Thighs and 30days[™] Anti-Cellulite Lotion. These 30days[™] supplements are patented for the use of beta glucan 1.3/1.6 and herbs in slimming products. To date, over 1.5 million boxes of supplements have been sold in Scandinavia alone.

The 30days[™] range is currently sold internationally in Norway, Sweden, Finland, The Netherlands, Russia, Portugal, Kazakhstan, Azerbaijan, Lithuania, Hungary, Iceland, United Kingdom, Latvia, Estonia, Cypress, Malta, Slovenia, Bosnia, Sudan, Libya, Thailand, Vietnam and previously USA. 30days[™] will be launched in Canada, Korea and again in Singapore and USA in 2014.

Audrey enjoys golf and has an insatiable love of jewellery. In her free time, she enjoys cooking, baking and spending time with her family, including her five children and four rambunctious grandchildren.